



## Why People Don't Succeed In Business...

**The seminar you simply must attend to avoid the pitfalls of failed businesses in today's market.**

**WHEN**

THURSDAY 8th MARCH, 6.30 - 9.00 pm

**VENUE**

The Manningham, 1 Thompsons Road, Bulleen. [www.themanningham.com.au](http://www.themanningham.com.au)

**COST**

Come along for FREE... (valued at \$197)

**Come along for the chance to win your very own iPad2 which we will be giving away (valued at \$550)**

**RSVP:** [paul@citiwide.com.au](mailto:paul@citiwide.com.au) by 1st March

In today's market of small to medium businesses, a staggering rate of them fail within the first 2 years, and of those that succeed only 5% will make it beyond 5 years. Is this because as Australians we don't know how to run a business? Or are there some more factors that we haven't considered?

You will hear the key elements of why businesses fail and how to ensure you avoid those pitfalls in your business. Be guided step by step of how to run a successful business and how to become one of the 5% who make it.

## WORKSHOP TOPICS

- **“Bookkeeping – What you need to know, how to do it right & BAS made easy”.**  
*Small business owners are too often consumed with their core business that they neglect their administration. This has led to the failure of so many small businesses. Learn the importance of bookwork, how to do it and how easy your BAS can be.*
- **“The foundation of a business that succeeds – having the right structure”.**  
*A business that does not succeed commonly operates through an inappropriate structure. An effective structure will help protect personal assets and further provide for tax efficiencies. We'll explore the offerings of the following business structures:*
  - *Sole Trader, Partnership, Trust, Company.*
- **“Over the past 13 years as a business coach I observed that the major obstacles in growing a business are people issues and lack of time. Finance is another, however, when you get control over team and time, the money looks after itself.”**
  - *Recruitment , Leadership and Time management.*

## ABOUT YOUR PRESENTERS

**Julie Thom:** *Julie Thom is a Professional Bookkeeper and Registered BAS Agent. She helps her clients to grow their businesses by providing accounts support and consulting. She facilitates setup and training on many accounting packages, bookkeeping, payroll, BAS and liability reporting.*

**David Cassarino:** *David has been with Andresen McCarthy Partners since 2000 and became a partner in 2005. With specialist knowledge in taxation law and compliance and key business drivers he is a well rounded Business Advisor/Accountant.*

**Nick Ikonou:** *Nick Ikonou is an ActionCOACH Business Coach. He works with business owners to improve and grow their business and shows them how to work shorter hours and run a more profitable business.*

**DON'T DELAY – BOOK TODAY!**

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